



**Where Others See waste,
We See Opportunity**

www.upcyclersnetwork.org

“The collect-sort-export model, with some domestic manufacturing, worked for us . . . but that’s no longer the case and it’s probably never going to be the case again.”

Lance Klug CAL Recycle



**CONVERSION
NOT DIVERSION**

VISION

The creation of a new production model decoupled from unrenewable natural resource extraction.

MISSION

- Amplify the impact of businesses that transform waste into value
- Support the growth of the Waste As Resource Ecosystem

CLOSING THE MATERIAL LOOP

How Innovators from the Public and Private Sector
Are Creating Value from Waste

www.upcyclersnetwork.org/resources

Public sector & Nonprofit

- Cal Recycle
- City of Austin
- Colorado Department of Public Health and the Environment
- Kent County
- City of Phoenix
- Southeast Recycling Development Council
- Lonely Whale & NextWave
- Resource Innovation Solutions Network
- US Business Council for Sustainable Development

Private Sector

- Aquafil
- Hartsfield Jackson Atlanta International Airport
- Best Buy
- Circular Solutions Advisors
- Dell
- Ecoculture Manufacturing Corp
- Ecologic Brands
- ECOR
- ERI
- HP
- Mercedes-Benz Stadium
- Oxnard Pallet Company
- UNIFI
- Up Cycle it Now
- The Super Bowl

The aluminum can: America's most successful recycling story that you've never heard

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Gina Lee
Founder
Circular CoLab



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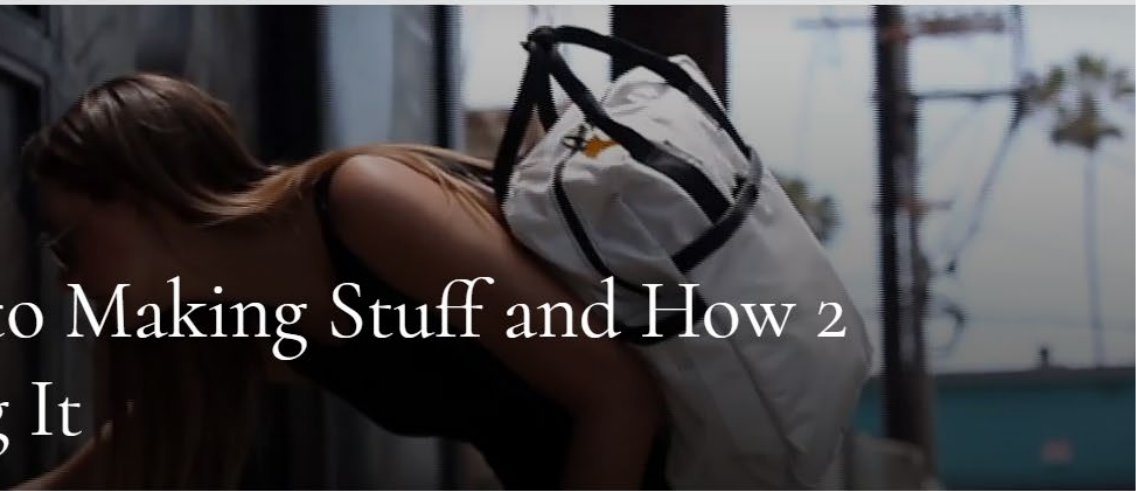
All Channels

Corporate Member News

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WASTE NOT

Hidden: The Waste That Goes Into Making Stuff and How 2 Companies Are Tackling It



Going Forward

Fall Webinar Series

December 11th

Sports and the Circular Economy: How Stadiums are Engaging with Fans and Manufacturers

JOIN the Network

INVITE businesses and manufacturers who rely on recycled, recovered, discarded material as feedstock

www.upcyclersnetwork.org/Join



**Why are we spending
\$51 Million to bury
over \$168 Million
worth of recyclable
material? - New Mexico
Recycling Coalition, 2013**

Gina@circularcolab.org

www.upcycLersnetwork.org/Join